



WHAT IS FAMILY LITERACY?

ABC Life Literacy Family Literacy Day™

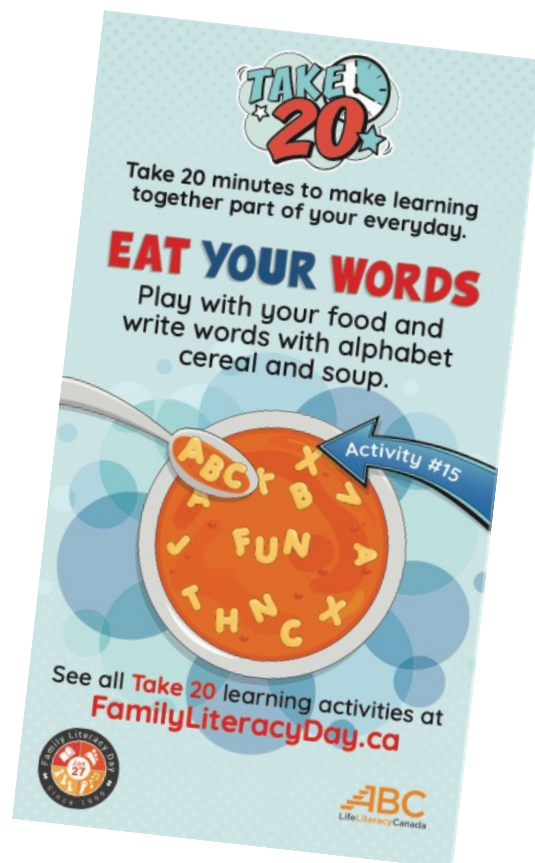
Family literacy is where generations within families come together to share learning opportunities. It is based on the idea that parents are their children's first teachers and that everyone benefits when adults and children participate in activities that promote literacy.

In 1999, ABC Canada (now ABC Life Literacy) launched Family Literacy Day™ (FLD). In 2019, Family Literacy Day celebrated its 20th anniversary. That is 20 years of raising awareness and supporting family literacy time. According to ABC Life Literacy, “by reading to children and engaging in fun literacy activities, parents are actively keeping their own skills sharp while at the same time strengthening the relationship between the family which, in turn, encourages lifelong learning.”

Each year on January 27th, schools, libraries, literacy organizations and other community groups across the entire country get together to celebrate and promote literacy with sing-alongs, book draws, storytelling events, as well as activities like DEAR (Drop Everything and Read) and bedtime story times, where kids come in their pajamas and share books and enjoy milk and cookies. Local Home and School Associations often support their schools by raising money for special activities, guest speakers, and book prizes.

ABC Life Literacy has created bilingual awareness tools to help literacy groups, schools, and libraries celebrate Family Literacy Day™. Posters, bookmarks, tip sheets, and FLD Event Guides are all available for download.

For more information on Family Literacy Day™ visit ABC Life Literacy's website at <https://abclifeliteracy.ca>



Other websites of interest:

familyliteracyfirst.ca

literacyquebec.org

