



QUEBEC FEDERATION OF HOME AND SCHOOL ASSOCIATIONS

STRATEGIC PLAN
2011-12

THE
OBJECT OF THIS EXERCISE
IS TO DEVELOP
A CLEAR AND CONCISE UNDERSTANDING
OF
THE BASIC OBJECTIVES
OF THE QFHSA.

An objective look
was taken at the fundamental
activities and goals
of
the QFHSA

The activities of the QFHSA were broken down into 4 High Level Objectives.

These High Level Objectives were then further broken down into:

- Component objectives
- Actions to be taken at the Provincial Board level
- Actions to be taken at the Local Association level
- Funding sources that support these objectives

HIGH LEVEL OBJECTIVE # 1

TO

IMPROVE GOVERNANCE

COMPONENT OBJECTIVES

(to help run a more efficient and productive organization)

- To identify, develop and affirm present and future leadership
- To maximize efficiency of overall and local structures
- To increase and retain membership

ACTIVITIES TO BE TAKEN AT THE
PROVINCIAL BOARD LEVEL

- Provide templates, guidelines and models to locals
- Offer banks of resources
- Increase the use of technology for communication
- Provide best practices and expertise in fundraising
- Provide appreciation of (Awards Ceremony) and training for (Executive Workshops) volunteers.

ACTIVITIES TO BE TAKEN AT THE
LOCAL ASSOCIATION LEVEL

- Use and adapt templates, guidelines and models
- Train executives and volunteers using resources offered
- Contribute to best practices and models in training and fundraising
- Participate in Fall Conference, Executive Workshops and AGM

PRESENT AND FUTURE*

FUNDING SOURCES

- Canadian Heritage
- Membership fees
- Foundations*
- Ministry of Education, Leisure and Sport

HIGH LEVEL OBJECTIVE # 2

TO RAISE THE QUALITY OF
HOME LIFE
AND
SCHOOL LIFE

COMPONENT OBJECTIVES

(to contribute to better quality of life in the school community)

- Advocate for changes to laws, regulations and public policy as needed
- Use social media to advocate for change
- Promote the improved welfare of children and youth in the home, the school and the community
- Provide opportunities for networking

ACTIVITIES TO BE TAKEN AT THE PROVINCIAL BOARD LEVEL

- Promote healthy lifestyles to parents
- Develop partnerships to bring resources to locals
- Advocate with decision makers at all levels
- Develop policy
- Use social media to advocate for change
- Provide networking opportunities (Fall Conference, Regional Councils, Executive Appreciation Event)

ACTIVITIES TO BE TAKEN AT THE LOCAL ASSOCIATION LEVEL

- Sponsor workshops to promote healthy lifestyles
- Organize extra curricular activities to promote healthy lifestyles
- Advocate with decision makers at all levels
- Develop policy
- Use social media to advocate for change

FUNDING SOURCES

- Membership fees
- Partnerships

HIGH LEVEL OBJECTIVE # 3

**TO PROVIDE A VOICE FOR
PARENTS IN EDUCATION AND
SCHOOL LIFE**

COMPONENT OBJECTIVES

(TO ACT AS A VOICE FOR PARENTS)

- To advocate for laws and public policy for the care of children and youth
- Research and development of policy and programs
- Provide opportunities for networking

ACTIVITIES TO BE TAKEN AT THE PROVINCIAL BOARD LEVEL

- Develop resolutions for AGM
- Communicate with parents, locals and advocate with decision makers

ACTIVITIES TO BE TAKEN AT THE
LOCAL ASSOCIATION LEVEL

- Develop resolutions for AGM
- Communicate with local parents and with provincial organization
- Advocate with decision makers

FUNDING SOURCES

- Membership fees
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HIGH LEVEL OBJECTIVE # 4

CULTURAL PRESERVATION

COMPONENT OBJECTIVES

(TO PRESERVE OUR CULTURE AND HISTORY)

- Develop partnerships to enhance community vitality and sustainability.
- Preserve the QFHSA history

ACTIVITIES TO BE TAKEN AT THE
PROVINCIAL BOARD LEVEL

- Contribute to cultural awareness in English Speaking Community in Quebec
- Continue archiving QFHSA historical material

ACTIVITIES TO BE TAKEN AT THE LOCAL ASSOCIATION LEVEL

- Contribute to cultural awareness in English Speaking Community in Quebec
- Contribute Local Association historical material for future archiving

PRESENT AND FUTURE* FUNDING SOURCES

- Canadian Heritage
- Foundations*
- Partners

RESULTS

BY WORKING TOGETHER, PROVINCIALY AND LOCALLY, IN THE COMMON OBJECTIVE OF ENHANCING THE EDUCATIONAL EXPERIENCE OF OUR CHILDREN AND PROMOTING OUR LOCAL CULTURE, WE CAN CONTRIBUTE TO THE PRESERVATION OF OUR SCHOOL COMMUNITY.